



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency/T-Code
Buyer
Salesperson

Americans for Job Security (9825)
Crossroads Media (1218)/055317791
MARONEY,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633888
Inv Date 9/30/2012
Terms Net 30
Contract 332339
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product Political - Issue (1068)
Brand 1020 AFJS (137664)
Acct Types National/Political
Est/Headline 1020/06326616
Demo
Revision
Comments

AMS 4 JOB SECURITY
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:05:59PM

Charlotte (WSOC)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|-----------------------|--|-----------------------|--------|--------------------------------|------------|-----------|---------|
| 1.0 | Contract Line Remarks: | | <u>THE CHEW</u> | | | | | | |
| | Spot | 1:00:00PM- 2:00:00PM | Day, F-1 | 09/28/12 1:32PM (Fr) | 00:30 | The Chew | AJS12TV01H | \$850.00 | |
| 2.0 | Contract Line Remarks: | | <u>KATIE EFF:9/10/12</u> | | | | | | |
| | Spot | 10:00:00AM-11:00:00AM | Day, F-1 | 09/28/12 10:18AM (Fr) | 00:30 | KATIE COURIC | AJS12TV01H | \$700.00 | |
| 3.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS 11P</u> | | | | | | |
| | Spot | 11:00:00PM-11:35:00PM | Day, F-1 | 09/28/12 11:26PM (Fr) | 00:30 | EYEWITNESS NEWS 11P M-SU | AJS12TV01H | \$5000.00 | |
| 4.0 | Contract Line Remarks: | | <u>THE VIEW</u> | | | | | | |
| | Spot | 11:00:00AM-12:00:00PM | Day, F-1 | 09/28/12 10:59AM (Fr) | 00:30 | The View | AJS12TV01H | \$900.00 | |
| 5.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS MIDDAY</u> | | | | | | |
| | Spot | 12:00:00PM- 5:00:00PM | Day, F-1 | 09/28/12 12:14PM (Fr) | 00:30 | EYEWITNESS NEWS 12P | AJS12TV01H | \$900.00 | |
| 6.0 | Contract Line Remarks: | | <u>DR. OZ</u> | | | | | | |
| | Spot | 4:00:00PM- 5:00:00PM | Day, F-1 | 09/28/12 4:18PM (Fr) | 00:30 | DR. OZ SHOW | AJS12TV01H | \$1000.00 | |
| 7.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS 5:00PM</u> | | | | | | |
| | Spot | 5:00:00PM- 5:30:00PM | Day, F-1 | 09/28/12 5:22PM (Fr) | 00:30 | EYEWITNESS NEWS 5P | AJS12TV01H | \$2400.00 | |
| 8.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS 5A</u> | | | | | | |
| | Spot | 5:30:00AM- 6:00:00AM | Day, F-1 | 09/28/12 5:28AM (Fr) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | AJS12TV01H | \$1000.00 | |
| 9.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS 5:30PM</u> | | | | | | |
| | Spot | 5:30:00PM- 6:00:00PM | Day, F-1 | 09/28/12 5:43PM (Fr) | 00:30 | EYEWITNESS NEWS 530P | AJS12TV01H | \$2600.00 | |
| 10.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS 6A</u> | | | | | | |
| | Spot | 6:00:00AM- 6:30:00AM | Day, F-1 | 09/28/12 6:22AM (Fr) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | AJS12TV01H | \$2600.00 | |
| 11.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS 6:00PM</u> | | | | | | |
| | Spot | 6:00:00PM- 6:30:00PM | Day, F-1 | 09/28/12 6:30PM (Fr) | 00:30 | EYEWITNESS NEWS 6P | AJS12TV01H | \$3200.00 | |
| 12.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS 6A</u> | | | | | | |
| | Spot | 6:30:00AM- 7:00:00AM | Day, F-1 | 09/28/12 6:44AM (Fr) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | AJS12TV01H | \$2600.00 | |
| 13.0 | Contract Line Remarks: | | <u>GOOD MORNING AMERICA</u> | | | | | | |
| | Spot | 8:00:00AM- 9:00:00AM | Day, F-1 | 09/28/12 8:29AM (Fr) | 00:30 | GOOD MORNING AMERICA M-F 8A-9A | AJS12TV01H | \$2400.00 | |
| 14.0 | Contract Line Remarks: | | <u>LIVE WITH KELLY</u> | | | | | | |
| | Spot | 9:00:00AM-10:00:00AM | Day, F-1 | 09/28/12 9:50AM (Fr) | 00:30 | LIVE! WITH KELLY | AJS12TV01H | \$750.00 | |
| 27.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS SATURDAY</u> | | | | | | |
| | Spot | 12:00:00PM-12:30:00PM | Day, Sa-1 | 09/29/12 12:21PM (Sa) | 00:30 | EYEWITNESS NEWS 12P SA-SU | AJS12TV01H | \$800.00 | |
| 28.0 | Contract Line Remarks: | | <u>SATURDAY AM NEWS</u> | | | | | | |
| | Spot | 6:00:00AM- 7:00:00AM | Day, Sa-1 | 09/29/12 6:44AM (Sa) | 00:30 | EYEWITNESS NEWS SATURDAY 6A | AJS12TV01H | \$900.00 | |
| 29.0 | Contract Line Remarks: | | <u>SATURDAY AM NEWS</u> | | | | | | |
| | Spot | 7:00:00AM- 8:00:00AM | Day, Sa-1 | 09/29/12 7:28AM (Sa) | 00:30 | EYEWITNESS NEWS SATURDAY 7A | AJS12TV01H | \$900.00 | |
| 30.0 | Contract Line Remarks: | | <u>SATURDAY GMA</u> | | | | | | |
| | Spot | 8:00:00AM- 9:00:00AM | Day, Sa-1 | 09/29/12 8:49AM (Sa) | 00:30 | Good Morning America Saturday | AJS12TV01H | \$1500.00 | |
| 31.0 | Contract Line Remarks: | | <u>EYEWITNESS NEWS SUNDAY</u> | | | | | | |
| | Spot | 12:00:00PM-12:30:00PM | Day, Su-1 | 09/30/12 12:14PM (Su) | 00:30 | EYEWITNESS NEWS 12P SA-SU | AJS12TV01H | \$900.00 | |
| 32.0 | Contract Line Remarks: | | <u>SUNDAY AM NEWS</u> | | | | | | |



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DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|-------------------------------|-----------------------|-------------------------------|-----------------------|--------|--------------------------------|------------|-----------|---------|
| | Spot | 6:00:00AM- 7:00:00AM | Day,Su-1 | 09/30/12 6:54AM (Su) | 00:30 | EYEWITNESS NEWS SUNDAY 6-8A | AJS12TV01H | \$800.00 | |
| 33.0 | Contract Line Remarks: | | SUNDAY AM NEWS | | | | | | |
| | Spot | 7:00:00AM- 8:00:00AM | Day,Su-1 | 09/30/12 7:54AM (Su) | 00:30 | EYEWITNESS NEWS SUNDAY 6-8A | AJS12TV01H | \$800.00 | |
| 34.0 | Contract Line Remarks: | | SUNDAY GMA | | | | | | |
| | Spot | 8:00:00AM- 9:00:00AM | Day,Su-1 | 09/30/12 8:59AM (Su) | 00:30 | GOOD MORNING AMERICA SUNDAY | AJS12TV01H | \$1200.00 | |
| 35.0 | Contract Line Remarks: | | THE CHEW | | | | | | |
| | Spot | 1:00:00PM- 2:00:00PM | Day,Th-1 | 09/27/12 1:31PM (Th) | 00:30 | The Chew | AJS12TV01H | \$850.00 | |
| 36.0 | Contract Line Remarks: | | KATIE EFF:9/10/12 | | | | | | |
| | Spot | 10:00:00AM-11:00:00AM | Day,Th-1 | 09/27/12 10:29AM (Th) | 00:30 | KATIE COURIC | AJS12TV01H | \$700.00 | |
| 37.0 | Contract Line Remarks: | | THE VIEW | | | | | | |
| | Spot | 11:00:00AM-12:00:00PM | Day,Th-1 | 09/27/12 10:59AM (Th) | 00:30 | The View | AJS12TV01H | \$900.00 | |
| 38.0 | Contract Line Remarks: | | EYEWITNESS NEWS MIDDAY | | | | | | |
| | Spot | 12:00:00PM- 1:00:00PM | Day,Th-1 | 09/27/12 12:24PM (Th) | 00:30 | EYEWITNESS NEWS 12P | AJS12TV01H | \$900.00 | |
| 39.0 | Contract Line Remarks: | | DR. OZ | | | | | | |
| | Spot | 4:00:00PM- 5:00:00PM | Day,Th-1 | 09/27/12 4:27PM (Th) | 00:30 | DR. OZ SHOW | AJS12TV01H | \$1000.00 | |
| 40.0 | Contract Line Remarks: | | EYEWITNESS NEWS 5:00PM | | | | | | |
| | Spot | 5:00:00PM- 5:30:00PM | Day,Th-1 | 09/27/12 5:28PM (Th) | 00:30 | EYEWITNESS NEWS 5P | AJS12TV01H | \$2400.00 | |
| 41.0 | Contract Line Remarks: | | EYEWITNESS NEWS 5A | | | | | | |
| | Spot | 5:30:00AM- 6:00:00AM | Day,Th-1 | 09/27/12 5:52AM (Th) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | AJS12TV01H | \$1000.00 | |
| 42.0 | Contract Line Remarks: | | EYEWITNESS NEWS 5:30PM | | | | | | |
| | Spot | 5:30:00PM- 6:00:00PM | Day,Th-1 | 09/27/12 5:53PM (Th) | 00:30 | EYEWITNESS NEWS 530P | AJS12TV01H | \$2600.00 | |
| 43.0 | Contract Line Remarks: | | EYEWITNESS NEWS 6:00PM | | | | | | |
| | Spot | 6:00:00PM- 6:30:00PM | Day,Th-1 | 09/27/12 6:13PM (Th) | 00:30 | EYEWITNESS NEWS 6P | AJS12TV01H | \$3200.00 | |
| 44.0 | Contract Line Remarks: | | GOOD MORNING AMERICA | | | | | | |
| | Spot | 7:00:00AM- 8:00:00AM | Day,Th-1 | 09/27/12 7:55AM (Th) | 00:30 | GOOD MORNING AMERICA 7A-8A | AJS12TV01H | \$2400.00 | |
| 45.0 | Contract Line Remarks: | | GOOD MORNING AMERICA | | | | | | |
| | Spot | 8:00:00AM- 9:00:00AM | Day,Th-1 | 09/27/12 8:50AM (Th) | 00:30 | GOOD MORNING AMERICA M-F 8A-9A | AJS12TV01H | \$2400.00 | |
| 46.0 | Contract Line Remarks: | | LIVE WITH KELLY | | | | | | |
| | Spot | 9:00:00AM-10:00:00AM | Day,Th-1 | 09/27/12 9:49AM (Th) | 00:30 | LIVE! WITH KELLY | AJS12TV01H | \$750.00 | |
| 60.0 | Contract Line Remarks: | | THE CHEW | | | | | | |
| | Spot | 1:00:00PM- 2:00:00PM | Day,W-1 | 09/26/12 1:29PM (We) | 00:30 | The Chew | AJS12TV01H | \$850.00 | |
| 61.0 | Contract Line Remarks: | | KATIE EFF:9/10/12 | | | | | | |
| | Spot | 10:00:00AM-11:00:00AM | Day,W-1 | 09/26/12 10:29AM (We) | 00:30 | KATIE COURIC | AJS12TV01H | \$700.00 | |
| 62.0 | Contract Line Remarks: | | EYEWITNESS NEWS 11P | | | | | | |
| | Spot | 11:00:00PM-11:35:00PM | Day,W-1 | 09/26/12 11:26PM (We) | 00:30 | EYEWITNESS NEWS 11P M-SU | AJS12TV01H | \$5000.00 | |
| 63.0 | Contract Line Remarks: | | THE VIEW | | | | | | |
| | Spot | 11:00:00AM-12:00:00PM | Day,W-1 | 09/26/12 10:59AM (We) | 00:30 | The View | AJS12TV01H | \$900.00 | |
| 64.0 | Contract Line Remarks: | | EYEWITNESS NEWS MIDDAY | | | | | | |
| | Spot | 12:00:00PM- 1:00:00PM | Day,W-1 | 09/26/12 12:28PM (We) | 00:30 | EYEWITNESS NEWS 12P | AJS12TV01H | \$900.00 | |



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DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|-------------------------------|----------------------|----------------------|--------|--------------------------------|------------|-----------|---------|
| 65.0 | Contract Line Remarks: | DR. OZ | | | | | | | |
| | Spot | 4:00:00PM- 5:00:00PM | Day, W-1 | 09/26/12 4:12PM (We) | 00:30 | DR. OZ SHOW | AJS12TV01H | \$1000.00 | |
| 66.0 | Contract Line Remarks: | EYEWITNESS NEWS 5A | | | | | | | |
| | Spot | 5:00:00AM- 5:30:00AM | Day, W-1 | 09/26/12 5:13AM (We) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | AJS12TV01H | \$1000.00 | |
| 67.0 | Contract Line Remarks: | EYEWITNESS NEWS 5:00PM | | | | | | | |
| | Spot | 5:00:00PM- 5:30:00PM | Day, W-1 | 09/26/12 5:12PM (We) | 00:30 | EYEWITNESS NEWS 5P | AJS12TV01H | \$2400.00 | |
| 68.0 | Contract Line Remarks: | EYEWITNESS NEWS 5A | | | | | | | |
| | Spot | 5:30:00AM- 6:00:00AM | Day, W-1 | 09/26/12 5:44AM (We) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | AJS12TV01H | \$1000.00 | |
| 69.0 | Contract Line Remarks: | EYEWITNESS NEWS 5:30PM | | | | | | | |
| | Spot | 5:30:00PM- 6:00:00PM | Day, W-1 | 09/26/12 5:41PM (We) | 00:30 | EYEWITNESS NEWS 530P | AJS12TV01H | \$2600.00 | |
| 70.0 | Contract Line Remarks: | EYEWITNESS NEWS 6A | | | | | | | |
| | Spot | 6:00:00AM- 6:30:00AM | Day, W-1 | 09/26/12 6:07AM (We) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | AJS12TV01H | \$2600.00 | |
| 71.0 | Contract Line Remarks: | EYEWITNESS NEWS 6:00PM | | | | | | | |
| | Spot | 6:00:00PM- 6:30:00PM | Day, W-1 | 09/26/12 6:13PM (We) | 00:30 | EYEWITNESS NEWS 6P | AJS12TV01H | \$3200.00 | |
| 72.0 | Contract Line Remarks: | EYEWITNESS NEWS 6A | | | | | | | |
| | Spot | 6:30:00AM- 7:00:00AM | Day, W-1 | 09/26/12 6:43AM (We) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | AJS12TV01H | \$2600.00 | |
| 73.0 | Contract Line Remarks: | GOOD MORNING AMERICA | | | | | | | |
| | Spot | 7:00:00AM- 8:00:00AM | Day, W-1 | 09/26/12 7:49AM (We) | 00:30 | GOOD MORNING AMERICA 7A-8A | AJS12TV01H | \$2400.00 | |
| 74.0 | Contract Line Remarks: | LIVE WITH KELLY | | | | | | | |
| | Spot | 9:00:00AM- 10:00:00AM | Day, W-1 | 09/26/12 9:35AM (We) | 00:30 | LIVE! WITH KELLY | AJS12TV01H | \$750.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|----------------------|-------------|----|
| Gross Total | \$81,700.00 | Total Spots | 49 |
| Commission | (\$12,255.00) | | |
| Net Total | \$69,445.00 | | |